

CRE TECH SYMPOSIUM 4.0

SPONSORSHIP OPPORTUNITIES

THURSDAY, JUNE 17, 2021

9:30 AM – 11:30 AM

Virtual Event Experience

INTRODUCING CRE TECH SYMPOSIUM 4.0: SMART CITIES

THE IMPACT OF COVID-19 ON CITIES

Join us for CRE Tech Symposium 4.0! Smart Cities, an interactive virtual event focused on the impact of Covid 19 for cities and cities of the future.

How will cities rebound from the pandemic and the shock of empty streets and restaurants, vacant office towers and suburban flight by work from home employees? During our Keynote address, attendees will learn about the role and attraction of cities in a post-pandemic era and what the legacy impact will be post pandemic.

SMART CITY TECHNOLOGY

What makes a city smart? Our industry-leading panel will define what makes a city “smart” and explore how technology will shape the future of cities. Our esteemed group of experts will debate smart city impact on connectivity, sustainability, and all aspects of urban life. The panel will also explore the impact on privacy, productivity, and an evolving corporate real estate strategy. As more digital solutions become available and cities get smarter the possibilities seem endless!

OUR CHAPTER:

The Mid-Atlantic Chapter of CoreNet Global is the premier association for corporate real estate executives in the region. We are one of the largest CoreNet chapters in the US with just under 400 active members representing a broad cross-section of industries. Our mission is advancing real estate knowledge, connecting people, and promoting personal excellence through programs focused on the needs of our local members.

PLEASE INDICATE YOUR SPONSORSHIP LEVEL

Logos and hotlinks for all sponsors will be included on the program page on our chapter website.

TIER 1 **SOLD**

- Introduce panelist/keynote
- Complimentary registration for up to (8) attendees
- Banner to rotate at top of event home page (with redirect URL)
- Virtual exhibitor booth with video
- Sponsored keynote session

TIER 2 **\$1,500**

1 AVAILABLE POSITION

- Pre-Event (Post-Event) sponsorship video on event home page
- Complimentary registration for up to (4) attendees
- Banner to rotate at top of event home page (with redirect URL)
- Virtual exhibitor booth with video
- Native ad on the agenda page

COFFEE SPONSOR **SOLD**

- Welcome message on digital gift card sent to all attendees via email
- Complimentary registration for up to (2) attendees
- Virtual exhibitor booth with video
- Sponsored panel session

TIER 3 **\$1,000**

3 AVAILABLE

- Complimentary registration for up to (2) attendees
- Logo to rotate on right of event home page (with redirect URL)
- Virtual exhibitor booth with video

TIER 4 **\$500**

3 AVAILABLE

- Complimentary registration for up to (1) attendees
- Logo to rotate in welcome banner
- Sponsor spotlight included on event webpage

Virtual Event Platform: ExpoPass- all content will be available minimum of one week after event, clicks and attendance will be tracked

INSTRUCTIONS:

Please provide your ad copy-ready as a PDF or JPEG designed to the specifications provided on the previous page, plus your logo as a vector file and preferred link for our website, via email to Michelle Kerkeslager at mkerkeslager@bermangrp.com by **Tuesday, June 1, 2021 5:00 pm EST.**

PAYMENT:

All payment due in full by **5 pm EST, June 7, 2021.** No late payments will be accepted—advertisers who are not paid in full by the deadline will not be included in the program.

PAYMENT METHOD:

Payment will be made by (check one): ____Credit Card or ____Check

IF BY CHECK:

Please make payable to **CoreNet Global Mid-Atlantic Chapter** and mailed to:
CoreNet Global Mid-Atlantic Chapter, 380 Lexington Avenue, Suite 1505, New York, NY 10168

IF BY CREDIT CARD:

Please indicate card type:

MASTERCARD

VISA

AMERICAN EXPRESS

NAME ON CARD

\$

CARD NUMBER

EXP DATE

SEC CODE

AUTHORIZED AMOUNT

SIGNATURE OF AUTHORIZED COMPANY REPRESENTATIVE

DATE

Thank you for participating in this exciting program and for your interest in CoreNet Mid-Atlantic.