

New York City Chapter
of CoreNet Global 2017

Corporate Real Estate
Awards of Excellence

**2017
NOMINATION
FORM**



New York City Chapter of CoreNet Global 2017 Corporate Real Estate Awards of Excellence

****Deadline for Nominations Monday, March 6, 2017****

About the Awards

For the past few years, the New York City Chapter of CoreNet Global has nominated candidates for the CoreNet Global Corporate Executive of the Year competition. Last year's NYC Chapter nominee was announced at the NYC Chapter Annual Meeting. The nomination is submitted to CoreNet Global and the winner is announced at the closing dinner of the Global Summit.

Nominees and winners will be announced at the NYC Chapter Annual Meeting: Service Provider of the Year and Project of the Year. In addition to receiving the awards at the Annual Meeting, winners of these awards enjoy promotion on the NYC Chapter website, in the print newsletter, and at educational and networking events throughout the year. Now is the time to consider nominating a project, individual, client, company or organization in one of the award categories. We are hoping to grow the local NYC Chapter Awards as a way to acknowledge the accomplishments and achievements of our chapter members.

Previous winners include:

FY 2016

CRE of the Year NYC Winner: John Vazquez, SVP Global Real Estate, Verizon

SP of the Year Winner: Dale Schlather, Vice Chairman, Cushman & Wakefield

Project of the Year Winners:

Teach for America, 132,000 RSF

Time, Inc., 700,000 RSF

FY 2015

CRE of the Year NYC Winner: Richard R. Haray, Senior Vice President, Corporate Services at Interpublic Group

SP of the Year Winner: Kent Holliday, Principal, Consulting Services at Cresa

Project of the Year Winners:

Commercial Interiors - HarperCollins Publishers

Redevelopment - Brookfield Place

FY 2014

CRE of the Year NYC Winner: Michael Davidson, JP Morgan Chase

I. Nomination Guidelines

Each nomination submission must include the Nomination Form (see below) and a maximum two-page written summary addressing the award criteria detailed below. Project of the Year nominations can submit an additional six (6) pages of photos, charts and supporting documentation to assist the Nominating Jury in its deliberation. All criteria must be addressed in order for the nomination to be valid. Additionally, specific examples demonstrating the achievement of each criterion are strongly encouraged.

II. Eligibility Criteria:

Only nominations for individuals who are actively engaged and in good standing of the NYC Chapter of CoreNet Global will be considered. If nominating a company, at least one person must be a member in good standing of the NYC Chapter of CoreNet Global. End User nominees must be an End User for a minimum of 3 years. Additionally, members of the Chapter Executive Committee cannot be nominated.

III. Category Descriptions

Award: *CRE of the Year*

Award Description:

This award recognizes the Corporate Real Estate (CRE) executive in the New York City metropolitan area who made outstanding and distinguished contributions to his/her company and to the industry. This executive helps to elevate the practice of corporate real estate and contributes to the industry as an educator or leader.

Award Criteria:

- Recognition for achievements over the past 18 months
- Demonstrated quantifiable achievements that contribute to employer's success
- Involvement with innovative strategies and/or projects that changed the conversation with the C-Suite and other business groups from cost management to value creation
- Diverse set of skills that helped the CRE function gain status as an equal partner
- Recommendation by a CRE Leader
- Involvement in real estate industry organizations and associations
- Creative ideas that enhance innovative processes
- Demonstrated relationships with a cross section of corporate real estate professionals and service providers.
- Demonstrated engagement in CoreNet (examples of engagement: Chapter leader, attended a Summit; earned MCR or SLCR designation, speaker at a CoreNet Global event, contributed to the content of a Chapter program/event; participated in Chapter special programs, provided content for Leader magazine, participated in a research project, etc.)
- Able to provide 3 references

Award: *Service Provider of the Year*

Award Description:

This award recognizes the Service Provider of the Year in the New York City metropolitan area who made outstanding and distinguished contributions to his/her company and to the industry. The executive provides clients a uniquely valued experience with his/her performance and interactions. This award recognizes innovative service ideas and actions that transcend the expected.

Award Criteria:

- Demonstrated ability to deliver as promised, when promised, while exceeding client expectations
- Provides measurable added value and results to clients
- Reputation for high ethical standards
- Contribution to real estate industry organizations and associations
- Applies new ideas and innovative approaches to solve non-standard challenges
- Developed creative solutions to client requirements that were within budget
- Demonstrated track record of sustained relationships
- Mentor for a service provider professional
- Able to provide 3 references

Award: *Project of the Year*

Award Description:

This award recognizes the Project of the Year in the New York City metropolitan area which highlights the collaborative effort and innovative design of a modern work environment completed in FY 2016. The project should demonstrate and document innovation and purposeful design that significantly enhanced the company's ability to meet its core business goals. This submission must be a joint effort by the design consulting firm and/or other key team members who played a significant role in the project such as brokers, project managers, engineers, landlords, etc.

General Award Criteria Based on:

- Strategy implemented between April 2016 and March 2017 within the New York metropolitan area.
- Demonstration of improvements to core business functionality and/or working environments
- Innovative use of technology
- Demonstrates use of innovative design and/or engineering practices
- Evidence of cost reduction and/or improved productivity in the new workplace
- Applicability of the solution to other organizations
- Creative workplace concepts deployed

The evaluation will be based on the following questions. Please address questions in written form along with other submittal documentation.

1. Describe innovative or cutting edge design or engineering elements of the project. This could include applications in space planning, interior or exterior design, and/or creative means of overcoming constraints associated with the building or site.
2. What were the goals and aspirations of the client? Were these attained? What were the metrics used to determine outcomes.
3. Does the space tell a story? Does it reflect the project goals and drivers? Is it relevant to the mission of the company?

4. What design elements or end-user operational practices were included or introduced to improve employee and team productivity? Provide documented evidence on the productivity improvement realized by the end-user in the new space.
5. What design elements or end-user operational practices were included or introduced to attract and retain a multi-generational work force, and support the sharing of knowledge between generations?
6. What new innovation or idea did this project support and how?
7. How did your firm support the end user in the change management required to move from the old location to the new location? How did you assist the end-user to enable employees to be productive on the first day/week of occupancy? And, if applicable, how did your firm support the end-user with the change management required for employees and managers to transition into a more mobile work force?
8. What design elements or end-user operational practices were included or introduced to reduce energy consumption or increase water conservation?
9. Is the facility LEED Certified, and if so, to what level?
10. Any neighborhood or regional benefits derived from the project? This could include economic benefits, design or environmental improvements, and/or accessibility/transportation improvements.

IV. Nomination Form

Please indicate the category for this nomination:

CRE of the Year

Service Provider of the Year

Project of the Year

Nominee's Name: _____

Title: _____ Company: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____

Nominating Person: _____ Company: _____

Phone: _____ E-Mail: _____

Deadline for Nomination: Monday, March 6, 2017

Please send your completed nomination form and any attachments to Rebecca Schwartz at rschwartz@bermangrp.com