



2021 CORPORATE
Real Estate
AWARDS
FOR EXCELLENCE

CORPORATE REAL ESTATE EXECUTIVE OF THE YEAR AWARD

Submission deadline is **Friday, May 7, 2021**

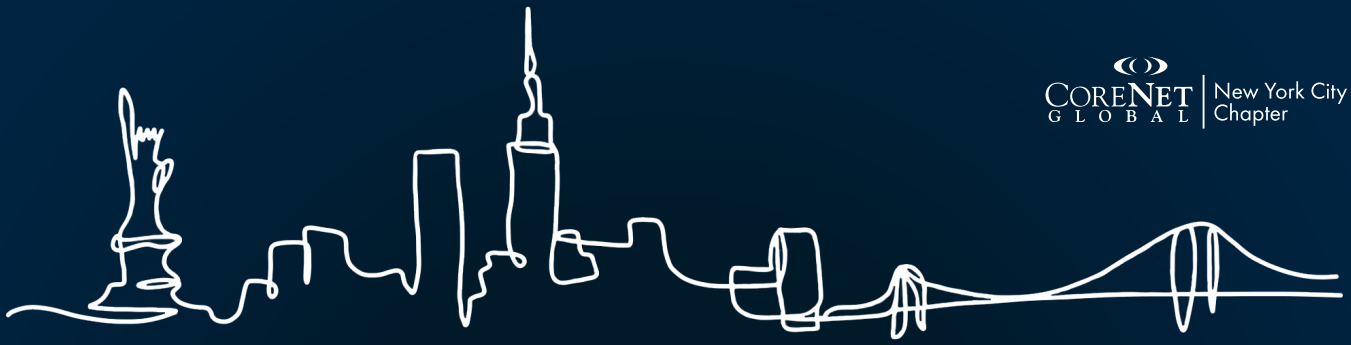
2021 AWARDS FOR EXCELLENCE NOMINATION CRITERIA PACKAGE

AWARD QUALIFICATIONS

- CoreNet Global New York City Chapter member in good standing
- End User must be in Corporate Real Estate for the past three years
- Must work in New York City area
- Demonstrates contributions to their organization's success and to the Corporate Real Estate industry as an educator or leader
- Demonstrates best practices and initiatives that have resulted in a more efficient process for their company

AWARDS CRITERIA *(Max 300 words per topic)*

- Provide demonstrations of the nominee's involvement with CoreNet and Industry Peers (example: Mentoring)
- Describe the nominee's contributions to elevating the practice of Corporate Real Estate
- Provide a demonstration of the nominee's innovative strategies and/or projects that changed the conversation with the C-Suite and other business groups from cost management to value creation
- Provide a demonstration of the nominee's diverse set of skills that helped the Corporate Real Estate function gain status as an equal partner in a collaborative role either with key support functions in the company, e.g., HR and IT and/or business groups within the enterprise
- Describe the nominee's best practices and implemented initiatives that positively impacted the business



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SERVICE PROVIDER OF THE YEAR AWARD

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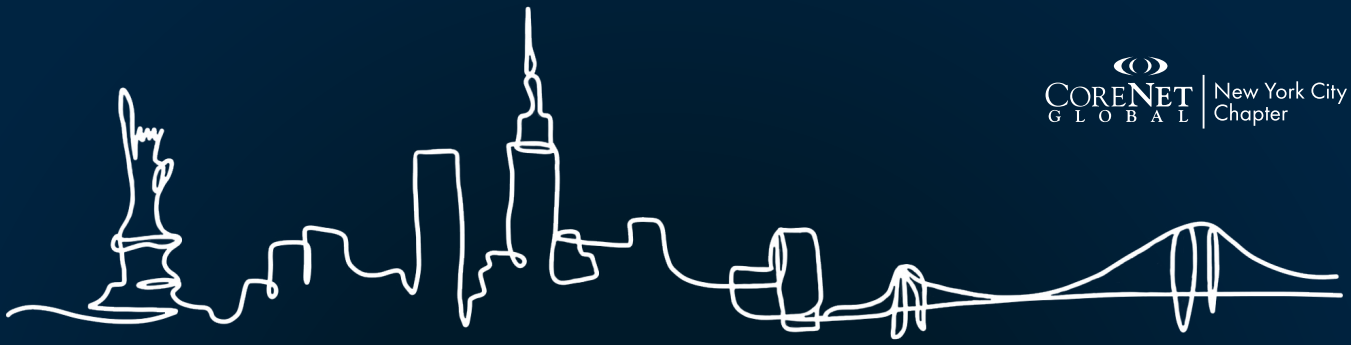
2021 AWARDS FOR EXCELLENCE NOMINATION CRITERIA PACKAGE

AWARD QUALIFICATIONS

- CoreNet New York City Chapter Member in good standing
- Must work in New York City Area
- Demonstrated contribution to their organization's success
- Demonstrated commitment to the Real Estate industry
- Applies innovative ideas and approaches to problem-solving

AWARDS CRITERIA *(Max 300 words per topic)*

- Describe the nominee's involvement with CoreNet NYC
- Describe the nominee's involvement in Corporate Real Estate, New York Real Estate, Business, and/or the Community and beyond
- Provide a demonstration of a recent success story
- Provide a demonstration of the nominee's engagement with industry peers



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YOUNG LEADER OF THE YEAR AWARD

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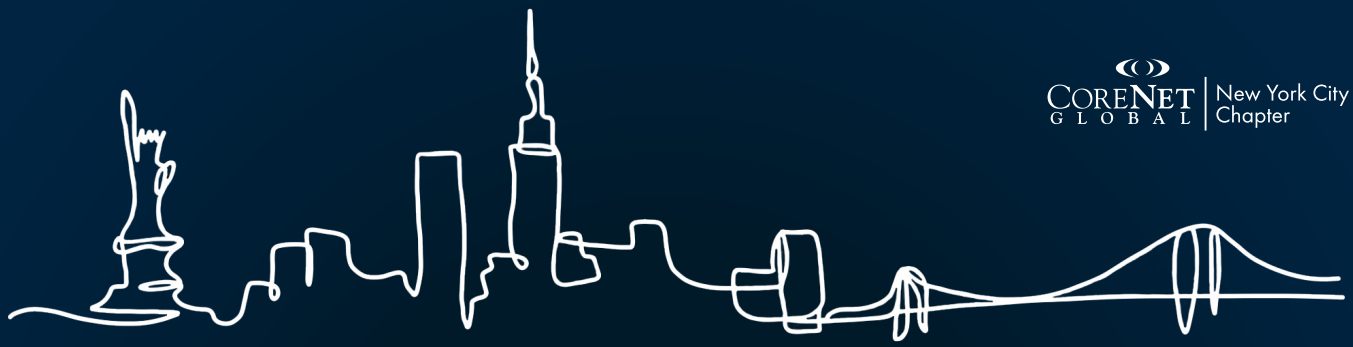
2021 AWARDS FOR EXCELLENCE NOMINATION CRITERIA PACKAGE

AWARD QUALIFICATIONS

- CoreNet New York City Chapter Young Leader Member in good standing
- 35 years old or younger
- Must work in the New York City area
- Actively engaged member over the previous 12 months

AWARDS CRITERIA *(Max 300 words per topic)*

- Describe the nominee's involvement in Real Estate industry organizations and/or CoreNet NYC over the previous 12 months
- Describe how the nominee is actively pursuing professional development
- Describe how the nominee has demonstrated best practices and implemented initiatives that positively impacted the profession (provide two examples)
- Provide a demonstration of the nominee's quantifiable achievements that have contributed to their employer's success



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PROJECT OF THE YEAR AWARD

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2021 AWARDS FOR EXCELLENCE NOMINATION CRITERIA PACKAGE

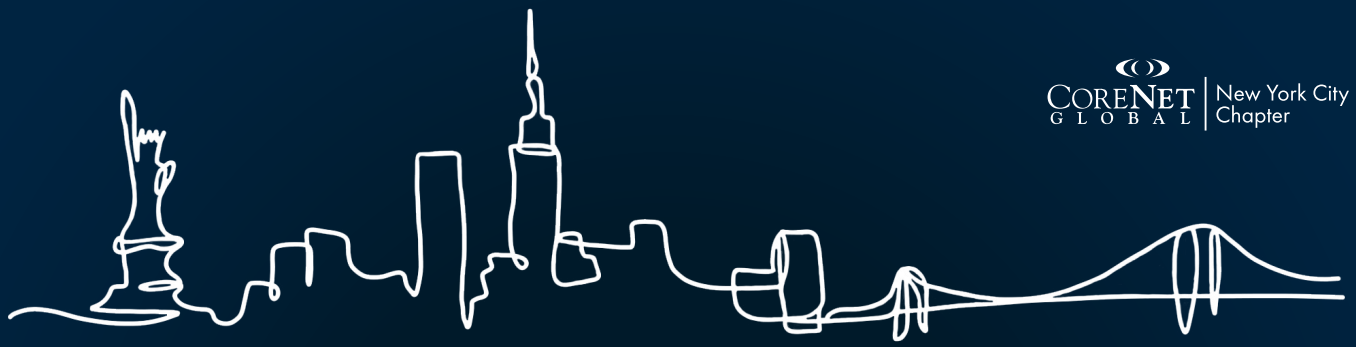
AWARD QUALIFICATIONS

- This submission may be a joint effort by the design consulting firm and/or other key team members who played a significant role in the project such as brokers, project managers, engineers, landlords, etc.
- Evidence of positive impact on bottom line and/or improved productivity
- Unique concept
- Completed in FY2020
- The Project Team must include a CoreNet New York City Member or Sponsor in good standing
- Project must be designed/completed by a NY based team and located in the NY Area (NY Area defined as the following: The five boroughs, Long Island, and Jersey City)

NOTE: Qualifying Jersey City jobs must be easily commuted to via public transportation and MUST have been worked on by a NY base team.

- Project must be complete (A certificate of occupancy must be received)
- Your project can NOT be nominated in more than one CoreNet Global Chapter Awards program
- Your project can NOT be nominated for dual awards within the same Chapter

AWARDS CRITERIA ON NEXT PAGE



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2021 AWARDS FOR EXCELLENCE NOMINATION CRITERIA PACKAGE

AWARDS CRITERIA *(Max 300 words per topic)*

- Provide project specifics:
 - A&D Firm
 - End User
 - Real Estate Brokerage Firm (if the space was new)
 - Square Footage
 - Project Start and End Date
- Outline the Project Vision and Goals
- Provide how the project was approached from the following perspectives:
 - **The Project Story:** What makes this project compelling and transformational?
 - **Employee Experience:** How does the project elevate employee experience?
 - **Sustainability:** What is the project's point of view towards sustainability? (LEED Certified)
 - **Design Excellence:** How does the project focus on detail, craft and the overall aesthetic experience?
 - **Community Impact:** Has your project had an impact on the community in a positive way? If so, how?
- Show any evidence of improvements made in the areas of cost reduction, improved productivity, employee engagement, etc.
- Submit five photos of your project that best highlight the realization of goals and vision
- Provide one short video walkthrough of an area you would like to highlight (If available – not required, ***max 60 seconds**)

COVID PROVISION: *How the employees engage with the space is no longer a required field for submission as some companies have not returned to their office spaces due to COVID-19.*