



## NEPAL ADOPTIVE FAMILIES ASSOCIATION

# Inaugural Gala

Thursday, March 30, 2017 | 6:00 – 9:00 PM

Sony Headquarters | 25 Madison Avenue | New York, NY 10010

### NAFA Inaugural Gala Sponsorship Levels

#### DIAMOND SPONSOR – \$25,000

- 20 tickets to gala
- Recognition in event press release
- Sponsor name/ logo placed on the NAFA website and social media pages
- Sponsor name and logo prominently displayed on all day of materials
- Sponsor publicly thanked and acknowledged during gala event
- Full page ad in gala electronic journal

#### PLATINUM SPONSOR– \$10,000

- 10 tickets to gala
- Sponsor name/logo placed on NAFA website and social media pages
- Sponsor name and logo prominently displayed on all day of materials
- Sponsor publicly thanked and acknowledged during gala event
- Full page ad in gala electronic journal

#### GOLD SPONSOR– \$7,500

- Seven tickets to gala
- Sponsor name / logo placed on NAFA website and social media pages
- Sponsor name and logo prominently displayed on all day of materials
- Half page ad in gala electronic journal

#### SILVER SPONSOR– \$5,000

- Five tickets to gala
- Sponsor name / logo placed on NAFA website and social media pages
- Sponsor name and logo prominently displayed on all day of materials
- Half page ad in gala electronic journal

#### BRONZE SPONSOR – \$2,500

- Two tickets to gala
- Sponsor name / logo placed on NAFA website and social media pages
- Sponsor name and logo prominently displayed on all day of materials
- Logo featured in gala electronic journal

### In-Kind Sponsorships

#### DÉCOR SPONSOR – \$10,000

- Sponsor name/logo placed on NAFA website and social media pages
- Sponsor name and logo prominently displayed on all day of materials
- Sponsor name and logo featured in gala electronic journal
- Recognition on placards in all floral pieces

#### COCKTAIL SPONSOR – \$10,000

- Sponsor name/logo placed on NAFA website and Social media pages
- Sponsor name and logo prominently displayed on all day of materials
- Sponsor name and logo featured in gala electronic journal
- Recognition on placards at all bars

#### DESSERT SPONSOR - \$5,000

- Sponsor name/logo placed on NAFA website and Social media pages
- Sponsor name and logo prominently displayed on all day of materials
- Sponsor name and logo featured in gala electronic journal

## TICKETS

**COUPLES TICKET – \$500**

**INDIVIDUAL TICKET – \$350**

**FAMILY TICKET – \$200**

Includes childcare for one child evening of gala on Thursday, March 30 and family educational activity on Friday, March 31. For more information please contact [victoriaf@nepalafa.org](mailto:victoriaf@nepalafa.org).



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# Inaugural Gala

## 2017 NAFA INAUGURAL DINNER ELECTRONIC ADS

### ELECTRONIC JOURNAL ADS

<input type="checkbox"/> Full page color ad in e-journal	1920x1080 px wide, horizontally oriented	\$5,000
<input type="checkbox"/> Half-page color ad in e-journal	960x1080 px wide, vertically oriented	\$3,000
<input type="checkbox"/> Logo in e-journal		\$1,500

### OPTION TO CHOOSE FULL PAGE AD COPY FROM SAMPLES BELOW:

<input type="checkbox"/> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <p><b>CONGRATULATIONS TO NAFA ON ALL ITS SUCCESS</b></p> <hr style="width: 20%; margin: 0 auto;"/> <p>Company Name Address Phone, Email and/or Web Address</p> </div>	<input type="checkbox"/> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <p><b>(Name of company or logo)</b></p> <hr style="width: 20%; margin: 0 auto;"/> <p>Is Proud to Support</p> <hr style="width: 20%; margin: 0 auto;"/> <p><b>Nepal Adoptive Families Association</b></p> </div>	<input type="checkbox"/> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <p><b>FROM OUR HEARTS TO THEIRS</b></p> <p><b>We Salute NAFA and its Mission</b></p> <hr style="width: 20%; margin: 0 auto;"/> <p>Company Name Address Phone, Email and/or Web Address</p> </div>
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### AD DIMENSIONS:

**Full Page:** 1920x1080 px (wide, horizontally oriented)

**Half Page:** 960x1080 px (wide, vertically oriented)

\*Artwork and Logo must be sent as a high-resolution image file.

**Please submit your Artwork & Logo to [bocallaghan@bermangrp.com](mailto:bocallaghan@bermangrp.com) no later than March 17, 2017.**

Contact Name	Title
Company	Address
City/State/Zip	
Phone	Fax      Email

### PAYMENT INFORMATION (CHECK ONE):

Check     Visa     MasterCard     Amex

Card Number	Exp. Date
Name as it appears on card	Security Code
Billing Address	
Signature	

**Mail payment and form to:** NAFA | Attention: Amy Hecht | 900 West End Avenue, Suite 1C | New York, NY 10025

Sponsorship and journal ad purchases may be paid by check, made payable to The Nepal Adoptive Families Association. Individual tickets may be purchased online, via credit card or check payment.