

AFTD's HOPE RISING GALA

Sponsorship Levels



The Association for
Frontotemporal Degeneration
Opening the gateway to help and a cure

09.29.2016 | The Pierre Hotel | 2 East 61st Street | New York, NY 10065

Please fill out the form below and return to sponsorships@theaftd.org.

Sponsorship and journal ad purchases may be paid by check, made payable to AFTD.

Susan and Si's Circle - \$100,000

- One Premier Circle Table for 10
- One Preferred Circle Table for 10
- Recognition on Gala Invitations
- Logo on Step and Repeat / Red Carpet
- Logo on the cover of Gala Print Journal
- Gold Page ad in Gala Print Journal
- Logo Featured in Gala E-Journal
- Recognition on Gala website

Hope Rising Circle - \$50,000

- One Preferred Circle Table for 10
- Silver Page ad in Gala Print Journal
- Logo on the Back cover of Gala Print Journal
- Logo Featured in Gala E-Journal
- Recognition on Gala website

Vision Circle - \$25,000

- One table for 10
- Preferred Table Location
- Full Page Color ad in Gala Print Journal
- Logo Featured in Gala E-Journal
- Recognition on Gala website

Awareness Supporter - \$10,000

- One table for 10
- Half Page Color ad in Gala Print Journal
- Logo Featured in Gala E-Journal
- Recognition on Gala website

Cocktail Sponsor - \$10,000

- Two tickets to the Gala
- Company Logo / Message on cocktail napkins
- Logo Featured in Gala E-Journal
- Recognition on Gala website
- Recognition on signage during cocktail reception

Floral Sponsor - \$10,000

- Two tickets to the Gala
- Recognition on placards at all floral pieces
- Logo Featured in Gala E-Journal
- Recognition on Gala website

Ticket Types

Hope Rising Ticket: \$5,000

- Two tickets Preferred Seating
- Name featured in Gala E-Journal
- Quarter page ad in Print Journal

Vision Ticket: \$1,000

- One ticket to Gala
- Recognition in Gala Print Journal

Awareness Ticket: \$500

- One ticket to Gala

**I cannot attend, but would like to
make a donation**

**I cannot attend, but would like to
purchase a journal ad**



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AD OPTIONS

Gold Page Ad	11"H x 8.5"W	\$10,000	Half Page Color Ad	5.5"H x 8.5"W	\$1,500
Silver Page Ad	11"H x 8.5"W	\$5,000	Quarter Page Color Ad	5.5"H x 4.25"W	\$750
Full Page Color Ad	11"H x 8.5"W	\$2,500			

Please submit your Artwork and Logo sponsorships@theaftd.org to no later than **September 2, 2016**

OPTION TO CHOOSE AD COPY FROM SAMPLES BELOW

(Name of company or logo)
Is Proud to Support
**The Association
for Frontotemporal
Degeneration**
And Join in Saluting
David Zaslav

CONGRATULATIONS
David Zaslav
On Receiving
**The Susan Newhouse and Si
Newhouse**
Award of Hope
(Name of company or logo)

(Name of company or logo)
Is Pleased to Join
The AFTD
In Honoring
David Zaslav
with
**The Susan Newhouse and Si
Newhouse Award of Hope**

PLEASE LIST ME AND/OR MY COMPANY AS FOLLOWS:

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

EMAIL _____

COMPANY WEBSITE _____