



2024 WOMAN OF THE YEAR PEGGY DASILVA
THURSDAY, OCTOBER 10, 2024 6:00 pm – 10:00 pm
THE PLAZA 5th AVENUE at CENTRAL PARK SOUTH New York

2024 WX ANNUAL GALA SPONSORSHIP LEVELS

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| <p><input type="checkbox"/> Platinum Sponsor **\$40,000/\$50,000</p> <ul style="list-style-type: none"> • Table for 10 at dinner – premier seating • Table signage on sponsored table featuring corporate logo • Full page color ad in e-journal • Logo recognition on WX website • Logo recognition in all dinner promotional materials and WX breakfast blasts (Oct – June) <p><input type="checkbox"/> Gold Sponsor **\$25,000/\$30,000</p> <ul style="list-style-type: none"> • Table for 10 at dinner – priority seating • Table signage on sponsored table featuring corporate logo • Full page color ad in e-journal • Logo recognition on WX website • Logo recognition in all dinner promotional materials and WX breakfast blasts (Oct – June) <p><input type="checkbox"/> Silver Sponsor **\$17,000/\$20,000</p> <ul style="list-style-type: none"> • Table for 10 at dinner - preferred seating • Table signage on sponsored table featuring corporate logo • Full page color ad in e-journal • Logo recognition on WX website • Logo recognition in all dinner promotional materials and WX breakfast blasts (Oct – June) <p><input type="checkbox"/> White Sponsor **\$13,000/\$15,000*</p> <ul style="list-style-type: none"> • Table for 10 at dinner • Table signage on sponsored table featuring corporate logo • Full page color ad in e-journal • Logo recognition on WX website and dinner promotional Materials, and breakfast blasts (Oct-June) <p><input type="checkbox"/> Cocktail Reception Sponsor \$15,000</p> <ul style="list-style-type: none"> • In-kind sponsor • Full page color ad in e-journal • Logo on cocktail reception signage, recognition on placards at all cocktail reception tables • Logo recognition on WX website • Logo recognition in all dinner promotional materials <p><input type="checkbox"/> Floral Sponsor \$15,000</p> <ul style="list-style-type: none"> • In-kind sponsor • Full page color ad in e-journal • Recognition on placards in all floral pieces • Logo recognition on WX website • Logo recognition in all dinner promotional materials | <p><input type="checkbox"/> Dessert & Champagne Sponsor \$15,000</p> <ul style="list-style-type: none"> • In-kind sponsor • Full page color ad in e-journal • Logo recognition on WX website • Logo on dessert reception signage, recognition on placards at all dessert reception tables <p><input type="checkbox"/> Wine Sponsor \$15,000</p> <ul style="list-style-type: none"> • In-kind sponsor • Full page color ad in e-journal • Logo featured on the dinner tables, as the exclusive Wine Sponsor • Logo recognition on WX website • Logo recognition in all dinner promotional materials <p><input type="checkbox"/> After-Party Sponsor \$15,000</p> <ul style="list-style-type: none"> • In-kind sponsor • Full page color ad in e-journal • Logo on After-Party signage, recognition on placards at all After-Party reception tables • Recognition on WX website • Recognition in all dinner promotional materials <p><input type="checkbox"/> Red Sponsor \$15,000</p> <ul style="list-style-type: none"> • In-kind sponsor • Full page color ad in e-journal • Recognition on WX website • Recognition in all dinner promotional materials <p><input type="checkbox"/> Black Sponsor \$10,000</p> <ul style="list-style-type: none"> • In-kind sponsor • Half page color ad in e-journal • Recognition on WX website • Recognition in all dinner promotional materials <p><input type="checkbox"/> Friend Sponsor \$2,500</p> <ul style="list-style-type: none"> • Single ticket to dinner • Recognition in e-journal as underwriter for a scholarship recipient to attend dinner |
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To make a donation, please visit
<http://wxwoty gala24.wxnyre.com/> or contact info@wxnyre.com
**** Preferred loyalty rate for repeat sponsors who commit by July 31st**

I AND/OR MY COMPANY WOULD LIKE TO BE LISTED AS FOLLOWS:

Name: _____	Title: _____
Company: _____	Address: _____
City/State/Zip: _____	Phone: _____
Email: _____	Fax: _____

PLEASE SUBMIT THE NAMES OF YOUR GUESTS TO [INFO@WXNYRE.COM](mailto:info@wxnyre.com) NO LATER THAN FRIDAY, SEPTEMBER 27, 2024.
 * In the event the table is split between two companies, the price for each company will be \$7,500 to take into account the additional administrative costs associated with the split.



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2024 WX ANNUAL GALA ELECTRONIC ADS

Electronic Journal Ads

- Full page color ad in e-journal **\$5,000** *(Samples of ad copy below)*
- Half-page color ad in e-journal **\$3,000**
- Logo in e-journal **\$1,500**

Please note that journal ads may not contain contact information including addresses and phone numbers.

OPTION TO CHOOSE FULL PAGE AD COPY FROM SAMPLES BELOW:

<input type="checkbox"/> (Name of company or logo) Is Proud to Support <p style="text-align: center;">WX New York Women In Real Estate</p> And Join in Saluting <p style="text-align: center;">Peggy DaSilva</p>	<input type="checkbox"/> CONGRATULATIONS <p>Peggy DaSilva On Your Recognition as WX Woman of the Year 2024</p> (Name of company or logo)	<input type="checkbox"/> (Name of company or logo) Is pleased to Join <p style="text-align: center;">WX In Honoring Peggy DaSilva Woman of the Year 2024</p>
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AD DIMENSIONS:

Full Page: 1920x1080 px, Horizontally Oriented

Half Page: 960x1080 px, Vertically Oriented

Artwork and Logo must be sent as a high-resolution image file.

Please submit your Artwork and Logo to info@wxnyre.com no later than **September 20, 2024.**

Name: _____	Title: _____
Company: _____	Address: _____
City/State/Zip: _____	Phone: _____
Email: _____	Fax: _____

PAYMENT INFORMATION (CHECK ONE) – ONLY FOR INDIVIDUAL TICKETS:

- Check
 Visa
 MasterCard
 Amex

Card Number: _____	Exp. Date: _____
Name as it appears on card: _____	Security Code: _____
Billing Address: _____	
Signature: _____	

Individual tickets may be purchased online, via credit card or check payment.
Sponsorship and journal ad purchases must be paid by check or ACH, made payable to WX, Inc. Mail payment and form to: