



**2024 WOMAN OF THE YEAR PEGGY DASILVA**  
**THURSDAY, OCTOBER 10, 2024** 6:00 pm – 10:00 pm  
**THE PLAZA** 5<sup>th</sup> AVENUE at CENTRAL PARK SOUTH New York

**2024 WX ANNUAL GALA SPONSORSHIP LEVELS**

**Platinum Sponsor \*** **\$50,000**  **Wine Sponsor** **\$15,000**

- Table for 10 at dinner – premier seating
- Table signage on sponsored table featuring corporate logo
- Full page color ad in e-journal

- In-kind sponsor
- Full page color ad in e-journal
- Logo featured on the dinner tables, as the exclusive Wine Sponsor

**Gold Sponsor \*** **\$30,000**  **After-Party Sponsor** **\$15,000**

- Table for 10 at dinner – priority seating
- Table signage on sponsored table featuring corporate logo
- Full page color ad in e-journal

- Recognition on WX website
- Recognition in all dinner promotional materials

- In-kind sponsor
- Full page color ad in e-journal
- Logo on After-Party signage, recognition on placards at all After-Party reception tables

**Silver Sponsor \*** **\$20,000**  **Red Sponsor** **\$15,000**

- Table for 10 at dinner - preferred seating
- Table signage on sponsored table featuring corporate logo
- Full page color ad in e-journal

- Recognition on WX website
- Recognition in all dinner promotional materials

**White Sponsor \*** **\$15,000**  **Black Sponsor** **\$10,000**

- Table for 10 at dinner
- Table signage on sponsored table featuring corporate logo

- In-kind sponsor
- Half page color ad in e-journal
- Recognition on WX website
- Recognition in all dinner promotional materials

**Cocktail Reception Sponsor** ~~**\$15,000**~~  **Friend Sponsor** **\$2,500**

- In-kind sponsor
- Full page color ad in e-journal
- Logo on cocktail reception signage, recognition on placards at all cocktail reception tables

- Single ticket to dinner
- Recognition in e-journal as underwriter for a scholarship recipient to attend dinner

**Floral Sponsor** **\$15,000**

- In-kind sponsor
- Full page color ad in e-journal
- Recognition on placards in all floral pieces

**Dessert & Champagne Sponsor** **\$15,000**

- In-kind sponsor
- Full page color ad in e-journal
- Logo on dessert reception signage, recognition on placards at all dessert reception tables

\*In the event the table is split between two companies, there will be an additional \$1,000 fee to take into account the additional administrative costs associated with the split.

To make a donation, please visit <http://wxwotygala24.wxnyre.com/> or contact [info@wxnyre.com](mailto:info@wxnyre.com)

**I AND/OR MY COMPANY WOULD LIKE TO BE LISTED AS FOLLOWS:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_ Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Fax: \_\_\_\_\_

PLEASE SUBMIT THE NAMES OF YOUR GUESTS TO [INFO@WXNYRE.COM](mailto:info@wxnyre.com) NO LATER THAN **FRIDAY, SEPTEMBER 27, 2024.**



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## THURSDAY, OCTOBER 10, 2024 6:00 pm – 10:00 pm

### THE PLAZA 5<sup>th</sup> AVENUE at CENTRAL PARK SOUTH New York

## 2024 WX ANNUAL GALA ELECTRONIC ADS

### Electronic Journal Ads

- Full page color ad in e-journal **\$5,000** *(Samples of ad copy below)*
- Half-page color ad in e-journal **\$3,000**
- Logo in e-journal **\$1,500**

Please note that journal ads may not contain contact information including addresses and phone numbers.

### OPTION TO CHOOSE FULL PAGE AD COPY FROM SAMPLES BELOW:

<input type="checkbox"/> (Name of company or logo)  Is Proud to Support  <b>WX</b> <b>New York Women</b> <b>In Real Estate</b>  And Join in Saluting <b>Peggy DaSilva</b>	<input type="checkbox"/> <b>CONGRATULATIONS</b>  <b>Peggy DaSilva</b> On Your Recognition as  <b>WX Woman of the</b> <b>Year 2024</b>  (Name of company or logo)	<input type="checkbox"/> (Name of company or logo)  Is pleased to Join  <b>WX</b> In Honoring <b>Peggy DaSilva</b>  <b>Woman of the Year</b> <b>2024</b>
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### AD DIMENSIONS:

**Full Page:** 1920x1080 px, Horizontally Oriented

**Half Page:** 960x1080 px, Vertically Oriented

*Artwork and Logo must be sent as a high-resolution image file.*

**Please submit your Artwork and Logo to [info@wxnyre.com](mailto:info@wxnyre.com) no later than **September 20, 2024**.**

Name: _____	Title: _____
Company: _____	Address: _____
City/State/Zip: _____	Phone: _____
Email: _____	Fax: _____

### PAYMENT INFORMATION (CHECK ONE) – ONLY FOR INDIVIDUAL TICKETS:

- Check     
  Visa     
  MasterCard     
  Amex

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Individual tickets may be purchased online, via credit card or check payment. Sponsorship and journal ad purchases must be paid by check or ACH, made payable to WX, Inc. Mail payment and form to:**