









2024 ANNUAL SPONSORSHIP









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## 2024 ANNUAL SPONSORSHIP



Sponsorship Levels	<b>Learning Level</b> (1 Sponsor Only)	Platinum Level	Gold Level	Silver Level	Bronze Level
Annual Sponsorship Cost	<b>\$20,000</b> Valued at \$35,045	<b>\$12,500</b> Valued at \$23,560	<b>\$9,000</b> Valued at \$14,530	<b>\$7,000</b> Valued at \$12,530	<b>\$5,000</b> Valued at \$7,775
COMBO PACKAGE 1: Sponsorship + REmmys Gala  • Sponsorship • REmmys Gala (1) Table <sup>1</sup>	<b>\$29,900</b> Valued at \$46,045	<b>\$22,400</b> Valued at \$34,560	<b>\$17,500</b> Valued at \$23,530	<b>\$15,500</b> Valued at \$21,530	<b>\$13,500</b> Valued at \$16,775
COMBO PACKAGE 2: Sponsorship, REmmys Gala & Golf Outing  • Sponsorship • REmmys Gala (1) Table <sup>1</sup> • Golf Outing (1) Foursome	N/A²	<b>\$26,400</b> Valued at \$38,560	<b>\$21,500</b> Valued at \$27,530	<b>\$19,500</b> Valued at \$25,530	<b>\$17,500</b> Valued at \$20,775
COMBO PACKAGE 3: Sponsorship, XBE Partnership, & REmmys Gala  • Sponsorship  • XBE Partnership  • REmmys Gala (1) Table <sup>1</sup>	<b>\$33,900</b> Valued at \$50,045	<b>\$26,400</b> Valued at \$38,560	N/A³	N/A³	N/A³
COMBO PACKAGE 4: Sponsorship & XBE Partnership  • Sponsorship  • XBE Partnership	<b>\$24,000</b> Valued at \$39,045	<b>\$16,500</b> Valued at \$27,560	N/A³	N/A³	N/A³
COMBO PACKAGE 5: Sponsorship, XBE Partnerships, REmmys Gala & Golf Outing  Sponsorship XBE Partnership REmmys Gala (1) Table <sup>1</sup> Golf Outing (1) Foursome	N/A²	<b>\$30,400</b> Valued at \$42,560	N/A³	N/A³	N/A³

<sup>1</sup> Learning & Platinum REmmys Gala Combo Sponsors will receive a Platinum level table during the event.

Gold, Silver & Bronze REmmys Gala Combo Sponsor will receive a General level table during the event.

 $Remmys\ Gala\ Combo\ Pricing\ is\ only\ available\ during\ the\ Sponsorship\ Drive.\ Table\ prices\ will\ increase\ once\ event\ registration\ opens.$ 

<sup>&</sup>lt;sup>2</sup>Learning Sponsorship is inclusive of Annual Golf Outing Foursome.

 $<sup>^3\</sup>mbox{XBE}$  Partnership Combo is only available to Learning & Platinum Sponsors.

## 2024 ANNUAL SPONSORSHIP



Sponsorship Levels	Learning Level (1 Sponsor Only)	Platinum Level	Gold Level	Silver Level	Bronze Level
	New Yea	ır's Party Event			
Annual New Year's Party	3 Tickets	2 Tickets	1 Ticket	1 Ticket	
Access to VIP Reception	1 Ticket	1 Ticket			
	REn	nmys Gala			
Access to VIP Reception (Platinum Tables Only)	•	•			
Access to Registration List 1 Week Before Event	•	•			
Preferred Seating	•	•			
Verbal Acknowledgment During Speech	•				
Upgraded Beverages	Wine & Champagne	Wine & Champagne	Wine		
	Annua	l Golf Outing			
CoreNet NYC Golf Outing Foursome					
Evening Cocktail Reception	4 Tickets	3 Tickets	2 Tickets	1 Ticket	1 Ticket
Verbal Acknowledgment During Dinner Program	•				
Tee Signage at Starting Tee	•	•	•	•	
	Sponsorship	Appreciation Event			
Annual Sponsor Appreciation Reception	3 Ticket	2 Tickets	1 Ticket	1 Ticket	1 Ticket
	Events & I	Member Benefits			
CoreNet NYC Primary Annual <b>Membership</b> *Transferable membership	3	2	1	1	
CoreNet NYC Primary Young Leader <b>Membership</b>	2	2	1	1	
Early Bird Summit Registration (2024)	1				
Complimentary Tickets to CoreNet NYC Chapter events (*excluding the New Year's Party, REmmys Gala, Golf Outing, and Sponsor Appreciation Reception)	3 Sponsor Tickets 2 End User Tickets	2 Sponsor Tickets 2 End User Tickets	2 Sponsor Tickets 1 End User Ticket	1 Sponsor Ticket 1 End User Ticket	1 Sponsor Ticket

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#### Learning Level (1 Sponsor Only) **Platinum Level** BENEFITS The Big Apple's CoRe Podcast: Title Sponsor **InSite Publication**: Sponsor Profile InSite Publication: Sponsor Appreciation Ad Opportunity to provide speakers for events InSite Publication: Sponsor Profile Opportunity to host events (space pending) Opportunity to provide speakers for events Company Logo to appear on Step and Repeat at New Year's Party, REmmys Gala (pending in-person events) Opportunity to host events (space pending) Company Logo to appear on CoreNet NYC Website Company Logo to appear on Step and Repeat at New Year's Party, REmmys Gala (pending in-person events) Company Logo to appear on all E-blasts Company Logo to appear on CoreNet NYC Website **ADDITIONAL BENEFITS** (Select a combination of 7) Company Logo to appear on all E-blasts **Social Media**: Repost of one major news event or marketing initiative **ADDITIONAL BENEFITS** (Select a combination of 8) Social Media: "Thank You Thursday" Sponsor Showcase Social Media: Repost of one major news event or marketing initiative Marketing: Inclusion in Specialty Media Campaigns Social Media: "Thank You Thursday" Sponsor Showcase Marketing: Opportunity to feature a thought leadership piece on the Chapter Blog Marketing: Inclusion in Specialty Media Campaigns

#### **Gold Level**

#### **BENEFITS**

**BENEFITS** 

- Opportunity to provide speakers for events
- Opportunity to host events (space pending)
- Company Logo to appear on Step and Repeat at New Year's Party, REmmys Gala (pending in-person events)

Marketing: Opportunity to feature a thought leadership piece on the Chapter Blog

Marketing: Opportunity to feature a thought leadership piece on the Chapter Blog

Company Logo to appear on CoreNet NYC Website

Marketing: Inclusion in Specialty Media Campaigns

#### **ADDITIONAL BENEFITS** (Total of one each)

- **Social Media**: Repost of one major news event or marketing initiative
- Social Media: "Thank You Thursday" Sponsor Showcase
- Marketing: Inclusion in Specialty Media Campaigns
- Marketing: Opportunity to feature a thought leadership piece on the Chapter Blog

#### Company Logo to appear on all E-blasts **Silver Level Bronze Level BENEFITS BENEFITS** Opportunity to provide speakers for events Company Name to appear on CoreNet NYC Website Opportunity to host events (space pending) Company Name to appear on all E-blasts Company Name to appear on CoreNet NYC Website **ADDITIONAL BENEFITS** (Total of one each) Company Name to appear on all E-blasts **Social Media**: Repost of one major news event or marketing initiative ADDITIONAL BENEFITS (Total of one each) Social Media: "Thank You Thursday" Sponsor Showcase **Social Media**: Repost of one major news event or marketing initiative Marketing: Inclusion in Specialty Media Campaigns Social Media: "Thank You Thursday" Sponsor Showcase Marketing: Opportunity to feature a thought leadership piece on the Chapter Blog

## 2024 ANNUAL SPONSORSHIP



## **XBE**<sup>4</sup> Partnership:

As a reflection of our commitment to expanding and promoting the CoreNet network of XBE firms, the NYC Chapter will provide the Learning and Platinum level sponsors with the opportunity to support an XBE firm of their choosing by purchasing a bronze level sponsorship on their behalf for an additional \$4,000. Throughout the year, Sponsors that support an XBE will enjoy specific opportunities to highlight their sponsorship as well as the collaboration between firms – including but not limited to speaking, marketing, and branding opportunities. The XBE partner firm will enjoy all the benefits of CoreNet at the Bronze Sponsorship level for 2024 and will be presented with a graduated fee structure if they choose to become a Sponsor for 2025.

The NYC Chapter recognizes that many of our Sponsors share our commitment to promoting partnership with the community of XBE service providers and end users that strengthen the real estate community. This enhancement to our Sponsorship benefits is reflective of our commitment to investing in building networks and promoting XBE firms while also empowering our largest Sponsors to make measurable investment in opening doors to the value of our outstanding professional network.

### **InSite Publication:**

InSite is the bi-annual industry publication of the New York City chapter, specifically created to explore diverse commercial real estate trends from innovative perspectives. This dedicated resource celebrates significant news and events while ensuring our members and stakeholders stay up-to-date with the latest local developments in our industry. Each issue centers around a specific theme, complemented by insightful articles, member spotlights, event recaps, and intriguing fun facts.

The aim of "InSite" is to encourage communication, collaboration, and knowledge-sharing within our community. It has evolved into an indispensable tool, fostering connections and engagement with the chapter.

## **Annual New Year's Party:**

Our Annual New Year's Party is a highly anticipated event that brings together all our chapter members to ring in the New Year with style. It's a joyous occasion to celebrate not only the arrival of the new year but also to reflect on and applaud the numerous successes of the previous year. This event is all about camaraderie and networking, where CoreNet colleagues and industry professionals gather to enjoy a splendid evening. Guests can anticipate a fantastic time filled with delightful cocktails and hors d'oeuvres, all while taking in the breathtaking view from our chosen venue. It's a festive and elegant affair, perfect for making new connections, renewing old ones, and setting the stage for a year of collaboration and achievement within our Chapter.

## **Annual REmmys Gala:**

Our Annual REmmys Gala is one of the Chapter's Special Events, where we celebrate the accomplishments of the Corporate Real Estate community.

The Annual REmmys Gala is a combination of two former Special Events; our Spring Annual Dinner and Summer Annual Chapter Awards for Excellence Ceremony. During the Gala we honor current year's Chapter Awards for Excellence winners, in the categories of Projects of the Year, Corporate Real Estate Executive, Service Provider, and Young Leader of the Year during this exciting event.

## **Annual Golf Outing:**

Our Annual Golf Outing is a day filled with networking, friendly competition, and leisure on the greens at Old Oaks and Century Country Clubs. Whether you're an experienced golfer or new to the sport, this event offers a fantastic opportunity to connect with fellow CoreNet members, industry professionals, and colleagues while enjoying a day of golf in a relaxed and picturesque setting.

<sup>&</sup>lt;sup>4</sup> The term MWBE is not inclusive of every socially or economically disadvantaged business, thus the term XBE was created. Sponsorship pledge period ends March 31st.