

— 2026 — AWARDS OF EXCELLENCE

WEDNESDAY, MAY 6, 2026 | 5:30 PM – 9:30 PM

SPONSORSHIP OPPORTUNITIES

AWARDS PRESENTATION: SIMONS THEATER AT THE NEW ENGLAND AQUARIUM

POST-AWARDS DINNER + NETWORKING: THE PALM

AWARDS SUBMISSIONS OPEN DECEMBER 1, 2025 AND CLOSE JANUARY 30, 2026

Premier Sponsor

Make a powerful statement as the event's top-tier partner with standout branding, premium visibility, and VIP hosting at every touchpoint.

1 available

\$12,500

- 10 event tickets (Auditorium-style seating at Simons Theater, 1 reserved large VIP booth at The Palm on the Mezzanine Level - seats 10)
- Exclusive 1-minute video, messaging, or branding loop on the IMAX screen during guest seating
- Logo inclusion on the event step and repeat
- One branded Expo Lightbox at the reception at The Palm
- One branded column wrap at the reception at The Palm
- One full-page ad in the digital event program (5"W x 8"H)
- Logo featured on stage video screens at Simons Theater, at The Palm, and on event signage
- 1 custom column wrap branding at The Palm
- Verbal recognition on stage during the Awards gala
- Inclusion in social media event promotion
- Exclusive company name scrolling on the marquee at the Simons Theater
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Simon's Theater Signature Snacks Sponsor

Put your brand directly in attendees' hands with custom snack boxes distributed in the theater as guests take their seats—paired with prominent visibility throughout the event.

1 available

\$10,000

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level - seats 5)
- One branded snack item for each auditorium guest with company logo on a 2"×3" sticker
- One branded Expo Lightbox at The Palm
- Logo inclusion on the event step and repeat
- Company signage on two screens in the welcome reception at the Simons Theater (16:9 high-res PDF or JPEG)
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Photo from 2025 – snacks will vary in 2026

The Palm Signature Bar Sponsor

Take over the bar experience at The Palm with a branded signature cocktail and custom touches that keep your company front and center throughout the reception.

1 sold, 1 available

\$10,000

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level – seats 5)
- Choice of one Signature Cocktail
- Branded cocktail napkins
- Branded cocktail stirrers
- Logo inclusion on the event step and repeat
- Exclusive branding across all bars at The Palm
- One branded Expo Lightbox at The Palm
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Simons Theater Signature Bar Sponsor

Put your brand in the spotlight as the exclusive bar sponsor inside Simons Theater, giving your company a visible presence as guests gather and enjoy refreshments before the ceremony.

1 available

\$10,000

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level – seats 5)
- Branded cocktail napkins
- Logo inclusion on the event step and repeat
- Exclusive branding on the bar inside Simons Theater
- One branded Expo Lightbox at The Palm
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Entertainment Sponsor

Set the tone for an unforgettable evening by sponsoring the live music at The Palm during the post-Awards reception, with your brand featured throughout the celebration.

Must be secured by April 1, 2026

1 available

\$9,500

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level – seats 5)
- Branding opportunity with performers
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo on video screens at the Welcome Reception, on stage, and on event signage
- Logo inclusion on the event step and repeat
- One branded Expo Lightbox at The Palm
- Verbal recognition on stage during the Awards gala
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing as an event sponsor to the full CoreNet Global – New England Chapter member base



Example photo – Trio/setup may vary

Signature Floral Sponsor

Your brand will be part of the stunning floral décor that enhances the ambiance across Simons Theater and The Palm, leaving a memorable impression on every attendee.

1 available

\$9,500

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level – seats 5)
- Logo incorporated on all floral displays across Simons Theater and The Palm
- One branded Expo Lightbox at The Palm
- Logo inclusion on the event step and repeat
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Photo from 2025 – will vary in 2026

Photography Sponsor

Your brand will be highlighted across the event's photography experience, from the step and repeat to the virtual photo album, creating lasting visibility for every attendee.

1 available

\$7,500

- 4 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Ground Level – seats 4)
- Logo displayed as the cover of the virtual photo album
- Logo inclusion on the event step and repeat
- Exclusive logo as Photography Sponsor on the digital photo frame for the mobile photo booth photos
- One branded Expo Lightbox at The Palm
- Company logo displayed on the 2026 Awards of Excellence Digital Photo Album Cover, linking to all event photos
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base



SOLD

Registration Sponsor

Your brand will be featured at registration in both Simons Theater and The Palm, with your logo printed on all attendee name tags—creating a memorable first impression for every guest.

1 available **SOLD**

\$7,500

- 4 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Ground Level – seats 4)
- Exclusive sponsor logo on all attendee name tags at registration tables in both Simons Theater and The Palm
- One branded Expo Lightbox
- Logo inclusion on the event step and repeat
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Photo from previous Awards of Excellence – 2026 set up may vary

Valet Sponsor

Your brand will greet guests as they arrive to park at The Palm, with prominent visibility on valet tickets, signage, and pre-event communications—making a lasting first impression for the evening ahead.

1 available

\$7,500

- 4 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Ground Level – seats 4)
- 2 complimentary valet parking passes
- Branded valet tickets for The Palm featuring sponsor logo
- Logo inclusion on the event step and repeat
- Sponsor signage at valet drop-off and pick-up area
- Sponsor logo on any parking/valet instruction cards included in pre-event communications
- One branded Expo Lightbox
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base



SOLD

Palm Portraits Caricature Artist Sponsor

Your brand will be front and center as guests enjoy personalized caricature portraits at The Palm, creating a fun, memorable keepsake for every attendee.

1 available **SOLD**

\$5,000

- 4 complimentary event tickets (Auditorium-style seating at Simons Theater, open standing/seating section at The Palm)
- Exclusive sponsor logo on all caricature portraits
- One branded Expo Lightbox at The Palm
- Quarter-page ad in the digital Awards Program (2.25"W x 3.62"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Dessert Sponsor

Your brand will be part of the sweet finale with a branded dessert display, including dessert flags featuring your logo, leaving a memorable impression on every guest.

1 available

\$5,000

- 4 complimentary event tickets (Auditorium-style seating at Simons Theater, open standing/seating section at The Palm)
- Quarter-page ad in the digital Awards Program (2.25"W x 3.62"H)
- Branded dessert display including dessert flags featuring sponsor logo
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Photo from previous Awards of Excellence – 2026 set up may vary

Raw Bar Sponsor

Your brand will be front and center at one of the night's most popular stops, with your logo featured on a custom ice sculpture at the raw bar, creating a memorable touchpoint for every guest.

1 available

\$5,000

- 4 complimentary event tickets (Auditorium-style seating at Simons Theater, open standing/seating section at The Palm)
- Exclusive sponsor logo on the ice sculpture at the raw bar setup
- Quarter-page ad in the digital Awards Program (2.25"W x 3.62"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Ride Share Sponsor

Your brand will be featured throughout the evening as guests head home safely, with prominent visibility on signage, ride codes, and follow-up social media.

1 available

\$5,000

- 4 complimentary event tickets (Auditorium-style seating at Simons Theater, open standing/seating at The Palm)
- Branded “ride home” signage and materials shared with attendees
- Sponsor logo on table tents at bars with Uber/Lyft codes
- Branded envelopes at coat check with ride codes inside
- Signage at exit/coat check area: “Get Home Safely – Courtesy of [Sponsor]”
- Day-after social media post: “Thanks to [Sponsor] for getting everyone home safe last night”
- Quarter-page ad in the digital Awards Program (2.25"W x 3.62"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Column Wrap Sponsor

Your brand will stand out with a custom column wrap at The Palm, creating a striking visual presence throughout the reception.

Must be secured with final design submitted by April 10, 2026

7 available

\$3,000

- 1 custom column wrap branding opportunity at The Palm
- Logo recognition in the digital Awards Program
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



Photo for reference only – exact execution will vary

Branded Expo Lightbox

Your brand will be highlighted on a prominent, backlit Expo Lightbox, ensuring visibility throughout the event at The Palm.

Must be secured with final design submitted by April 10, 2026

5 available

\$2,500

- 1 branded Expo Exhibition Light Box at the Palm
- Logo recognition in the digital Awards Program
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



SIGN-UP

Sponsorship Pricing & Benefits

— 2026 — AWARDS OF EXCELLENCE

WEDNESDAY, OCTOBER 7, 2026
SIMONS THEATER NEW ENGLAND AQUARIUM
THE PALM BOSTON

PREMIER SPONSOR 1 sold, 1 available	\$12,500	VALET SPONSOR 1 available	\$7,500
SIMON'S THEATER SIGNATURE SNACKS SPONSOR 1 available	\$10,000	PALM PORTRAITS CARICATURE ARTIST SPONSOR 1 available SOLD	\$5,000
THE PALM SIGNATURE BAR SPONSOR 1 available	\$10,000	DESSERT SPONSOR 1 available	\$5,000
SIMONS THEATER SIGNATURE BAR SPONSOR 1 available	\$10,000	RAW BAR SPONSOR 1 available	\$5,000
ENTERTAINMENT SPONSOR 1 available	\$9,500	RIDE SHARE SPONSOR 1 available	\$5,000
SIGNATURE FLORAL SPONSOR 1 available	\$9,500	COLUMN WRAP SPONSOR 7 available	\$3,000
PHOTOGRAPHY SPONSOR 1 available	\$7,500	BRANDED EXPO LIGHTBOX 5 available	\$2,500
REGISTRATION SPONSOR 1 available SOLD	\$7,500		

SIGN-UP

Sponsorship Pricing & Benefits

— 2026 — AWARDS OF EXCELLENCE

WEDNESDAY, OCTOBER 7, 2026
SIMONS THEATER NEW ENGLAND AQUARIUM
THE PALM BOSTON

I am interested in securing the _____
Sponsorship Opportunity at the May 6, 2026 CoreNet Global - New England Chapter Awards of Excellence.

NAME: _____

COMPANY: _____

PHONE: _____ E-MAIL: _____

SPONSORSHIP PAYMENT AND INFORMATION

Please await payment instructions. Berman Group will send you an invoice for your Sponsorship payment.

Please send a high resolution logo file to Claire Olsen. colsen@bermangrp.com.

Secured sponsorships are non-refundable.