

— 2026 —  
AWARDS OF  
EXCELLENCE

WEDNESDAY, MAY 6, 2026 | 5:30 PM – 9:30 PM

SPONSORSHIP OPPORTUNITIES

**AWARDS PRESENTATION: SIMONS THEATER AT THE NEW ENGLAND AQUARIUM**

**POST-AWARDS DINNER + NETWORKING: THE PALM**

**AWARDS SUBMISSIONS OPEN DECEMBER 1, 2025 AND CLOSE JANUARY 30, 2026**

# SOLD

## Premier Sponsor

Make a powerful statement as the event's top-tier partner with standout branding, premium visibility, and VIP hosting at every touchpoint.

1 sold, 1 available **SOLD**

# \$12,500

- 10 event tickets (Auditorium-style seating at Simons Theater, 1 reserved large VIP booth at The Palm on the Mezzanine Level – seats 10)
- Exclusive 1-minute video, messaging, or branding loop on the IMAX screen during guest seating
- Logo inclusion on the event step and repeat
- One branded Expo Lightbox at the reception at The Palm\*
- One branded column wrap at the reception at The Palm
- One full-page ad in the digital event program (5"W x 8"H)
- Logo featured on stage video screens at Simons Theater, at The Palm, and on event signage
- 1 custom column wrap branding at The Palm
- Verbal recognition on stage during the Awards gala
- Inclusion in social media event promotion
- Exclusive company name scrolling on the marquee at the Simons Theater
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base

*\*Kindly note that lightboxes must be picked up at the end of the evening. Sponsors requesting shipment may do so for a flat fee of \$400.*



# Simon's Theater Signature Snacks Sponsor

Put your brand directly in attendees' hands with custom snack boxes distributed in the theater as guests take their seats—paired with prominent visibility throughout the event.

1 available

## \$10,000

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level - seats 5)
- One branded snack item for each auditorium guest with company logo on a 2"×3" sticker
- One branded Expo Lightbox at The Palm\*
- Logo inclusion on the event step and repeat
- Company signage on two screens in the welcome reception at the Simons Theater (16:9 high-res PDF or JPEG)
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base

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*Photo from 2025 - snacks will vary in 2026*

# SOLD

## The Palm Signature Bar Sponsor

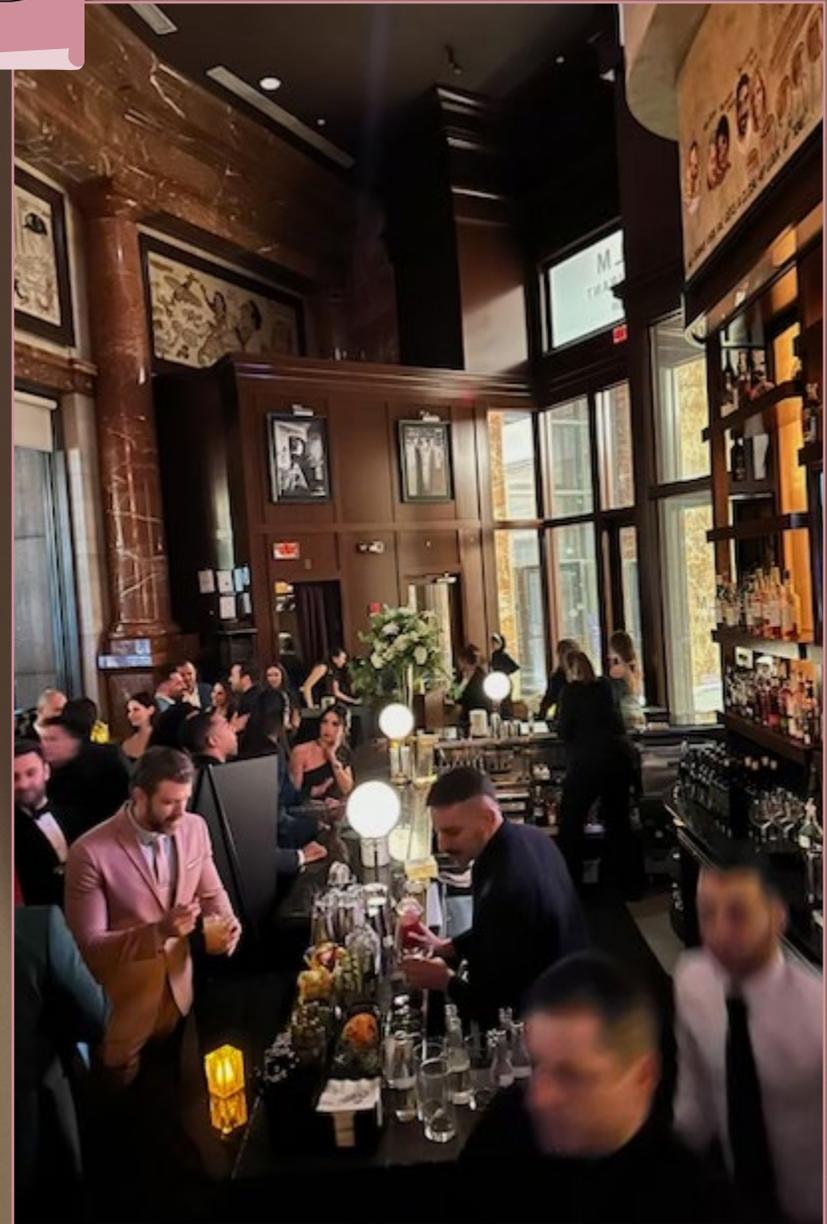
Take over the bar experience at The Palm with a branded signature cocktail and custom touches that keep your company front and center throughout the reception.

~~1-sold, 1 available~~ **SOLD**

# \$10,000

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level - seats 5)
- Choice of one Signature Cocktail
- Branded cocktail napkins
- Branded cocktail stirrers
- Logo inclusion on the event step and repeat
- Exclusive branding across all bars at The Palm
- One branded Expo Lightbox at The Palm\*
- Half-page ad in the digital Awards Program (4.4"W x 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base

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# Simons Theater Signature Bar Sponsor

Put your brand in the spotlight as the exclusive bar sponsor inside Simons Theater, giving your company a visible presence as guests gather and enjoy refreshments before the ceremony.

1 available

## \$10,000

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level - seats 5)
- Branded cocktail napkins
- Logo inclusion on the event step and repeat
- Exclusive branding on the bar inside Simons Theater
- One branded Expo Lightbox at The Palm\*
- Half-page ad in the digital Awards Program (4.4"W x 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base

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# Entertainment Sponsor

Set the tone for an unforgettable evening by sponsoring the live music at The Palm during the post-Awards reception, with your brand featured throughout the celebration.

**Must be secured by April 1, 2026**

*1 available*

## \$9,500

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level – seats 5)
- Branding opportunity with performers
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo on video screens at the Welcome Reception, on stage, and on event signage
- Logo inclusion on the event step and repeat
- One branded Expo Lightbox at The Palm\*
- Verbal recognition on stage during the Awards gala
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing as an event sponsor to the full CoreNet Global – New England Chapter member base

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*Example photo – Trio/setup may vary*

# Signature Floral Sponsor

Your brand will be part of the stunning floral décor that enhances the ambiance across Simons Theater and The Palm, leaving a memorable impression on every attendee.

1 available

## \$9,500

- 5 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Mezzanine Level - seats 5)
- Logo incorporated on all floral displays across Simons Theater and The Palm
- One branded Expo Lightbox at The Palm\*
- Logo inclusion on the event step and repeat
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base

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*Photo from 2025 – will vary in 2026*

# SOLD

## Photography Sponsor

Your brand will be highlighted across the event's photography experience, from the step and repeat to the virtual photo album, creating lasting visibility for every attendee.

1 available **SOLD**

# \$7,500

- 4 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Ground Level - seats 4)
- Logo displayed as the cover of the virtual photo album
- Logo inclusion on the event step and repeat
- Exclusive logo as Photography Sponsor on the digital photo frame for the mobile photo booth photos
- One branded Expo Lightbox at The Palm\*
- Company logo displayed on the 2026 Awards of Excellence Digital Photo Album Cover, linking to all event photos
- Half-page ad in the digital Awards Program (4.4"W x 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base

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# SOLD

## Registration Sponsor

Your brand will be featured at registration in both Simons Theater and The Palm, with your logo printed on all attendee name tags—creating a memorable first impression for every guest.

1 available **SOLD**

# \$7,500

- 4 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Ground Level – seats 4)
- Exclusive sponsor logo on all attendee name tags at registration tables in both Simons Theater and The Palm
- One branded Expo Lightbox\*
- Logo inclusion on the event step and repeat
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base

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*Photo from previous Awards of Excellence – 2026 set up may vary*

# Valet Sponsor

Your brand will greet guests as they arrive to park at The Palm, with prominent visibility on valet tickets, signage, and pre-event communications—making a lasting first impression for the evening ahead.

*1 available*

## \$7,500

- 4 event tickets (Auditorium-style seating at Simons Theater, 1 reserved VIP booth at The Palm on the Ground Level - seats 4)
- 2 complimentary valet parking passes
- Branded valet tickets for The Palm featuring sponsor logo
- Logo inclusion on the event step and repeat
- Sponsor signage at valet drop-off and pick-up area
- Sponsor logo on any parking/valet instruction cards included in pre-event communications
- One branded Expo Lightbox\*
- Half-page ad in the digital Awards Program (4.4"W × 3.25"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base

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**SOLD**

# Palm Portraits Caricature Artist Sponsor

Your brand will be front and center as guests enjoy personalized caricature portraits at The Palm, creating a fun, memorable keepsake for every attendee.

1 available **SOLD**

## \$5,000

- 4 complimentary event tickets (Auditorium-style seating at Simons Theater, open standing/seating section at The Palm)
- Exclusive sponsor logo on all caricature portraits
- One branded Expo Lightbox at The Palm\*
- Quarter-page ad in the digital Awards Program (2.25"W x 3.62"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base

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# SOLD

## Dessert Sponsor

Your brand will be part of the sweet finale with a branded dessert display, including dessert flags featuring your logo, leaving a memorable impression on every guest.

1 available **SOLD**

# \$5,000

- 4 complimentary event tickets (Auditorium-style seating at Simons Theater, open standing/seating section at The Palm)
- Quarter-page ad in the digital Awards Program (2.25"W x 3.62"H)
- Branded dessert display including dessert flags featuring sponsor logo
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



*Photo from previous Awards of Excellence – 2026 set up may vary*

# SOLD

## Raw Bar Sponsor

Your brand will be front and center at one of the night's most popular stops, with your logo featured on a custom ice sculpture at the raw bar, creating a memorable touchpoint for every guest.

1 available **SOLD**

# \$5,000

- 4 complimentary event tickets (Auditorium-style seating at Simons Theater, open standing/seating section at The Palm)
- Exclusive sponsor logo on the ice sculpture at the raw bar setup
- Quarter-page ad in the digital Awards Program (2.25"W x 3.62"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base



# Ride Share Sponsor

Your brand will be featured throughout the evening as guests head home safely, with prominent visibility on signage, ride codes, and follow-up social media.

*1 available*

## \$5,000

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- 4 complimentary event tickets (Auditorium-style seating at Simons Theater, open standing/seating at The Palm)
- Branded “ride home” signage and materials shared with attendees and available at coat check
- Sponsor logo on table tents at bars with Uber/Lyft codes
- Signage at exit/coat check area: “Get Home Safely – Courtesy of [Sponsor]”
- Day-after social media post: “Thanks to [Sponsor] for getting everyone home safe last night”
- Quarter-page ad in the digital Awards Program (2.25"W x 3.62"H)
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Listing in a dedicated email blast to the full CoreNet Global – New England Chapter member base



# Column Wrap Sponsor

Your brand will stand out with a custom column wrap at The Palm, creating a striking visual presence throughout the reception.

**Must be secured with final design submitted by April 10, 2026**

*7 available*

## \$3,000

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- 1 custom column wrap branding opportunity at The Palm
- Logo recognition in the digital Awards Program
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



*Photo for reference only – exact execution will vary*

# Branded Expo Lightbox

Your brand will be highlighted on a prominent, backlit Expo Lightbox, ensuring visibility throughout the event at The Palm.

**Must be secured with final design submitted by April 10, 2026**

*5 available*

## \$2,500

- 1 branded Expo Exhibition Light Box at the Palm
- Logo recognition in the digital Awards Program
- Logo featured on the IMAX screen at the start of the Awards presentation
- Inclusion in social media event promotion
- Listing in NEREJ press materials
- Listing in NEREJ press materials
- Logo as an event sponsor on the CoreNet Global – New England Chapter website
- Logo featured in a dedicated email blast to the full CoreNet Global – New England Chapter member base



**SIGN-UP**

— 2026 —  
**AWARDS OF  
EXCELLENCE**

**Sponsorship  
Pricing & Benefits**

<b>PREMIER SPONSOR</b> 1 sold, 1 available <b>SOLD</b>	<b>\$12,500</b>	<b>VALET SPONSOR</b> 1 available	<b>\$7,500</b>
<b>SIMON'S THEATER SIGNATURE SNACKS SPONSOR</b> 1 available	<b>\$10,000</b>	<b>PALM PORTRAITS CARICATURE ARTIST SPONSOR</b> 1 available <b>SOLD</b>	<b>\$5,000</b>
<b>THE PALM SIGNATURE BAR SPONSOR</b> 1 available <b>SOLD</b>	<b>\$10,000</b>	<b>DESSERT SPONSOR</b> 1 available <b>SOLD</b>	<b>\$5,000</b>
<b>SIMONS THEATER SIGNATURE BAR SPONSOR</b> 1 available	<b>\$10,000</b>	<b>RAW BAR SPONSOR</b> 1 available <b>SOLD</b>	<b>\$5,000</b>
<b>ENTERTAINMENT SPONSOR</b> 1 available	<b>\$9,500</b>	<b>RIDE SHARE SPONSOR</b> 1 available	<b>\$5,000</b>
<b>SIGNATURE FLORAL SPONSOR</b> 1 available	<b>\$9,500</b>	<b>COLUMN WRAP SPONSOR</b> 7 available	<b>\$3,000</b>
<b>PHOTOGRAPHY SPONSOR</b> 1 available <b>SOLD</b>	<b>\$7,500</b>	<b>BRANDED EXPO LIGHTBOX</b> 5 available	<b>\$2,500</b>
<b>REGISTRATION SPONSOR</b> 1 available <b>SOLD</b>	<b>\$7,500</b>		

**SIGN-UP**

## Sponsorship Pricing & Benefits

# — 2026 — AWARDS OF EXCELLENCE

**WEDNESDAY, OCTOBER 7, 2026**  
SIMONS THEATER NEW ENGLAND AQUARIUM  
THE PALM BOSTON

I am interested in securing the \_\_\_\_\_  
Sponsorship Opportunity at the May 6, 2026 CoreNet Global - New England Chapter Awards of Excellence.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### SPONSORSHIP PAYMENT AND INFORMATION

Please await payment instructions. Berman Group will send you an invoice for your Sponsorship payment.

Please send a high resolution logo file to Claire Olsen. [colsen@bermangrp.com](mailto:colsen@bermangrp.com).

*Secured sponsorships are non-refundable.*