



# NAMC University Application

BGA 3.0 | Western New York & Finger Lakes



Division of Minority  
and Women's  
Business Development

Thank you for your interest in participating in NAMC University and joining our MWBE Finger Lakes and Western New York Business Network, part of Empire State Development's **Business Growth Accelerator Program (BGA) 3.0**! We are dedicated to supporting minority and women-owned businesses through networking, advocacy, resources, and connections to contracts in Western New York and the Finger Lakes Regions.

To participate in NAMC University and **BGA 3.0**, please download and complete the form below and **email it** to: [secretary@namctristate.org](mailto:secretary@namctristate.org)

**Once your form is received, we will contact you with more information.**

## Eligibility Requirements

- **Industry Focus:** Must be a construction service firm, construction consulting firm, or firm in semiconductor fab construction trades
- **Certification:** Must be a currently certified NYS MBE, WBE, or MWBE
- **Business Tenure:** Must be in business for at least two years
- **Staffing:** Must have at least two employees
- **Revenue:** Demonstrate annual revenues between \$500,000 and \$5 million during the most recent year
- **Contracting/Project Experience:** Confirm at least 1 government or private project experience and award value level
- **Location:** Business must be located in the Incubator region

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## Business Information

**Business Name:** \_\_\_\_\_

**Owner's Name:** \_\_\_\_\_

**Business Address:**

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

**Business Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website (if applicable):** \_\_\_\_\_

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## Ownership & Certification

**Business Ownership Classification:** (Check all that apply)

- Minority-Owned Business
- Women-Owned Business
- Other (please specify): \_\_\_\_\_

**Disadvantage Category:** (Check all that apply)

- Economically Disadvantaged
- Socially Disadvantaged
- Veteran-Owned
- Other (please specify): \_\_\_\_\_

**Is your business certified as MWBE or in a Disadvantage Category?**

- Yes
- No (If no, would you like information about certification?)  Yes  No

**Certifying Agency(s):**

- Empire State Development / New York State
  - Federal
  - Other (please specify): \_\_\_\_\_
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## Business Details

**Industry/Field:** \_\_\_\_\_

**Year Business Was Established:** \_\_\_\_\_

**Number of Employees:** \_\_\_\_\_

**Professional or Trade Organizations (i.e. Chamber of Commerce, Professional Leagues):**

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## Educational Goals

### The Benefits to Participating in BGA 3.0

- **Access to High-Value Contracts:** Gain the opportunity to compete for public and private contracts across New York State and key industries like construction and semiconductor fabrication
- **Comprehensive Business Development Training:** Engage in a customized training curriculum tailored to your specific needs and growth stage
- **Mentorship and One-on-One Coaching:** Receive expert mentorship and one-on-one coaching from industry leaders
- **Networking and Matchmaking Events:** Build lasting connections with state agencies, prime contractors, industry leaders, and other MWBEs
- **Access to Resources:** Gain access to funding opportunities, industry experts, and other valuable resources
- **Business Growth Plan:** Develop a customized roadmap for your business's growth journey
- **Post-Program Support:** Continue your growth journey with ongoing mentorship and targeted resources to help you secure contracts and expand your business

### What are your primary reasons for participating in the NAMC University, an MWBE Business Educational Program? (Check all that apply)

- Networking Opportunities & Contract Opportunities
- Advocacy and Representation
- Access to Business Resources
- Professional Development and Training
- Other (please specify): \_\_\_\_\_

### What are you seeking to learn in the BGA 3.0 Training? (Check all that apply)

- Accessing Federal and State COVID-19 Financial Assistance Programs
- Business Development Strategies
- Financial Record Keeping and Statement Preparation
- Tax and Legal Issues
- Marketing and Business Diversification
- Technology Integration and Use
- Other (please specify): \_\_\_\_\_

### Are there specific services or support you are seeking as a NAMC University Participant?