



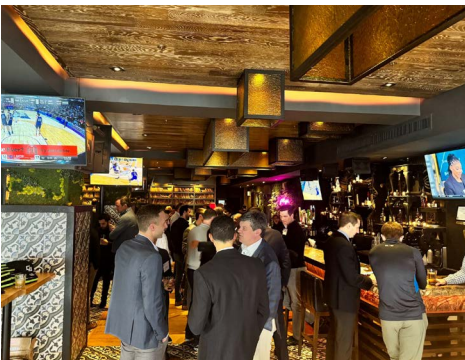
Sponsorship Opportunities

Event Sponsorship

Your contributions give you access to our members and are vital to growing the RELA organization and supporting our local chapters.

Sponsorship Includes:

- Dedicated eblasts denoting you as a sponsor.
- Social media postings on LinkedIn and Instagram denoting you as a sponsor.
- Signage at the event denoting you as a sponsor.
- Mentions at the event thanking you as a sponsor.
- Email list of participants at the event.
- The inclusion of a pre determined number of your colleagues to attend and network with lending professionals.





Robert J. Sutton Memorial Syndication Networking Cocktail Reception (Approximately 300 Attendees)

- **\$10,000 - Diamond Sponsorship**
 - Complimentary attendance by ten (10) sponsor representatives.
Additional guests at the member rate
 - Option to include branded promotional items to be given to event attendees
 - Enhanced recognition at the event
- **\$8,500 - Platinum Sponsorship**
 - Complimentary attendance by six (6) sponsor representatives.
Additional guests at the member rate
 - Option to include branded promotional items to be given to event attendees
- **\$5,000 - Gold Sponsorship**
 - Complimentary attendance by four (4) sponsor representatives.
Additional guests at the member rate
 - Option to include branded promotional items to be given to event attendees
- **\$2,500 - Silver Sponsorship**
 - Complimentary attendance by two (2) sponsor representatives.
Additional guests at the member rate
- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.

CREFC Miami - January 2025 (Approximately 200 Attendees)

- **\$10,000 - Platinum**
 - Notation as Title Event Sponsor
 - Opportunity to provide branding/swag
 - Opportunity to provide a welcome and speaking opportunity
- **\$7,500 - Gold Sponsorship**
 - Opportunity to provide branding/swag
- **\$5,000 - Silver Sponsorship**
 - Opportunity to provide branding/swag
- **\$2,500 - Bronze Sponsorship**
 - Opportunity to provide branding/swag
- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.



National New Year's Networking Reception (Approximately 500 Attendees)

- **\$16,500 - Platinum Event Sponsorship**
 - Complimentary attendance by eight (8) sponsor representatives
 - Four (4) additional guests welcomed at member rate; additional guests charged non-member rate
 - 3-minute welcome toast, addressed to over 500 industry professionals
 - Logo placed on giveaway distributed to every guest (provided by sponsor)
 - Exclusive access to attendee list
- **\$8,000 - Diamond**
 - Complimentary attendance by six (6) sponsor representatives. Additional guests welcomed at the member rate
 - Logo displayed at one tasting station
- **\$5,500 - Gold**
 - Complimentary attendance by four (4) sponsor representatives. Additional guests welcomed at the member rate
 - Logo displayed at one tasting station
- **\$3,500 - Silver**
 - Complimentary attendance by two (2) sponsor representatives. Additional guests welcomed at the member rate
 - Logo displayed at one tasting station
- **\$2,500 - Bronze**
 - Complimentary attendance by two (2) sponsor representatives. Additional guests welcomed at the member rate
- All Sponsors receive logo placement on event-related email blasts that will reach over 5,000 national industry professionals, as well as sponsor appreciation screens and signage.

Thomas E. Sasso Golf Outing - May 2025 (Approximately 150 Golfers)

Sponsorship levels to be announced Fall 2024

- **\$10,000 - Event Sponsor**
 - Speaking opportunity during awards announcements, prominent logo placement on marketing materials and 24"x36" signage at the event
- **\$5,000 - Cocktail Hour Sponsorship**
 - Includes 24"x36" signage at cocktail hour and at the beverage stations along the course
- **\$3,500 - Hole in One Sponsor**
 - Includes 30"x40" signage at hole in one contest
- **\$3,500 - Caddy Bib Sponsor**
 - Includes logo placement on caddy bibs
- **\$3,500 - On Course Item Sponsor**
 - Includes 24"x36" signage at on course item. Item will be offered to guests on the course.
- **\$3,500 - Golf Balls**
 - Includes logo placement on golf balls given to attendees
- **\$3,500 - Dinner Sponsorship**
 - Includes 24"x36" signage at dinner
- **\$3,500 - Lunch Sponsorship**
 - Includes 24"x36" signage at lunch
- **\$2,500 - Breakfast Sponsorship**
 - Includes 24"x36" signage at breakfast
- **\$2,500 - "Beat the Pro" Sponsorship**
 - Includes 24"x18" signage at "Beat the Pro" contest
- **\$2,500 - Registration Desk Sponsorship**
 - Includes 24"x36" signage at registration desk
- **\$2,500 - Premium Cigar Sponsorship**
 - Includes 8.5"x11" signage and cigars at registration check in
- **\$2,000 - Towel Sponsorship**
 - Includes 8.5"x11" signage and logo placement and towels
- **\$1000 - Putting Green Sponsorship**
 - Includes 24"x18" signage at the putting green
- **\$800 - Gift Item Sponsorship**
 - Includes donated branded gift of sponsors choice given to attendees at check in
- **\$800 - Closest to the Pin Sponsor**
 - Includes 24"x18" signage at closest to the pin contest
- **\$650 - Driving Range Sponsorship**
 - Includes 24"x18" signage at driving range
- **\$650 - Hole Sponsorship (1-18)**
 - Includes 24"x18" signage at hole
- All sponsorships include logo placement on flyers at check in, sponsor appreciation screens and event-related email blasts.

ICSC Las Vegas Conference - May 2025 (Approximately 200 Attendees)

- **\$10,000 - Platinum**
 - Notation as Title Event Sponsor
 - Opportunity to provide branding/swag
 - Opportunity to provide a welcome and speaking opportunity
- **\$7,500 - Gold Sponsorship**
 - Opportunity to provide branding/swag
- All sponsors receive logo placement on event-related email blasts that will reach industry professionals, as well as sponsor appreciation signage and screens at the event if applicable.
- **\$5,000 - Silver Sponsorship**
 - Opportunity to provide branding/swag
- **\$2,500 - Bronze Sponsorship**
 - Opportunity to provide branding/swag