



2024 WOMAN OF THE YEAR PEGGY DASILVA

THURSDAY, OCTOBER 10, 2024 6:00 pm – 10:00 pm

THE PLAZA 5th AVENUE at CENTRAL PARK SOUTH New York

2024 WX ANNUAL GALA SPONSORSHIP LEVELS

Platinum Sponsor \$50,000

- Table for 10 at dinner – premier seating
- Table signage on sponsored table featuring corporate logo
- Full page color ad in e-journal
- Logo recognition on WX website
- Logo recognition in all dinner promotional materials and WX breakfast blasts (Oct – June)

SOLD OUT

Dessert & Champagne Sponsor \$15,000

- In-kind sponsor
- Full page color ad in e-journal
- Logo recognition on WX website
- Logo on dessert reception signage, recognition on placards at all dessert reception tables
- Two individual tickets for sponsor use OR one sponsored table of 6 for WX Scholars Alumnae to attend (Select one)

Gold Sponsor \$30,000

- Table for 10 at dinner – priority seating
- Table signage on sponsored table featuring corporate logo
- Full page color ad in e-journal
- Logo recognition on WX website
- Logo recognition in all dinner promotional materials and WX breakfast blasts (Oct – June)

SOLD OUT

Wine Sponsor \$15,000

- In-kind sponsor
- Full page color ad in e-journal
- Logo featured on the dinner tables, as the exclusive Wine Sponsor
- Logo recognition on WX website
- Logo recognition in all dinner promotional materials
- Two individual tickets for sponsor use OR one sponsored table of 6 for WX Scholars Alumnae to attend (Select one)

Silver Sponsor \$20,000

- Table for 10 at dinner - preferred seating
- Table signage on sponsored table featuring corporate logo
- Full page color ad in e-journal
- Logo recognition on WX website
- Logo recognition in all dinner promotional materials and WX breakfast blasts (Oct – June)

SOLD OUT

After-Party Sponsor \$15,000

- In-kind sponsor
- Full page color ad in e-journal
- Logo on After-Party signage, recognition on placards at all After-Party reception tables
- Recognition on WX website
- Recognition in all dinner promotional materials
- Two individual tickets for sponsor use OR one sponsored table of 6 for WX Scholars Alumnae to attend (Select one)

White Sponsor \$15,000*

- Table for 10 at dinner
- Table signage on sponsored table featuring corporate logo
- Full page color ad in e-journal
- Logo recognition on WX website and dinner promotional materials, and breakfast blasts (Oct-June)

SOLD OUT

Red Sponsor \$15,000

- In-kind sponsor
- Full page color ad in e-journal
- Recognition on WX website
- Recognition in all dinner promotional materials
- Two individual tickets for sponsor use OR one sponsored table of 6 for WX Scholars Alumnae to attend (Select one)

Cocktail Reception Sponsor \$15,000

- In-kind sponsor
- Full page color ad in e-journal
- Logo on cocktail reception signage, recognition on placards at all cocktail reception tables
- Logo recognition on WX website
- Logo recognition in all dinner promotional materials

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Black Sponsor \$10,000

- In-kind sponsor
- Half page color ad in e-journal
- Recognition on WX website
- Recognition in all dinner promotional materials

Floral Sponsor \$15,000

- In-kind sponsor
- Full page color ad in e-journal
- Recognition on placards in all floral pieces
- Logo recognition on WX website
- Logo recognition in all dinner promotional materials
- Two individual tickets for sponsor use OR one sponsored table of 6 for WX Scholars Alumnae to attend (Select one)

Friend Sponsor \$2,500

- Single ticket to dinner
- Recognition in e-journal for a scholarship recipient to attend dinner

SOLD OUT

To make a donation, please visit

<http://wxwoty gala24.wxnyre.com/> or contact info@wxnyre.com

**** Preferred loyalty rate for repeat sponsors who commit by July 31st**

I AND/OR MY COMPANY WOULD LIKE TO BE LISTED AS FOLLOWS:

Name: _____ Title: _____

Company: _____ Address: _____

City/State/Zip: _____ Phone: _____

Email: _____ Fax: _____

PLEASE SUBMIT THE NAMES OF YOUR GUESTS TO [INFO@WXNYRE.COM](mailto:info@wxnyre.com) NO LATER THAN **FRIDAY, SEPTEMBER 27, 2024.**

* In the event the table is split between two companies, there will be an additional \$1,000 fee to take into account the additional administrative costs associated with the split.



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2024 WX ANNUAL GALA ELECTRONIC ADS

Electronic Journal Ads

- Full page color ad in e-journal **\$5,000** *(Samples of ad copy below)*
- Half-page color ad in e-journal **\$3,000**
- Logo in e-journal **\$1,500**

Please note that journal ads may not contain contact information including addresses and phone numbers.

OPTION TO CHOOSE FULL PAGE AD COPY FROM SAMPLES BELOW:

(Name of company or logo)
 Is Proud to Support
**WX
New York Women
In Real Estate**
 And Join in Saluting
Peggy DaSilva

CONGRATULATIONS
Peggy DaSilva
 On Your Recognition
 as
**WX Woman of the
Year 2024**
 (Name of company or logo)

(Name of company or logo)
 Is pleased to Join
WX
 In Honoring
Peggy DaSilva
**Woman of the Year
2024**

AD DIMENSIONS:

Full Page: 1920x1080 px, Horizontally Oriented

Half Page: 960x1080 px, Vertically Oriented

Artwork and Logo must be sent as a high-resolution image file.

Please submit your Artwork and Logo to info@wxnyre.com no later than **September 20, 2024**.

Name: _____ Title: _____

Company: _____ Address: _____

City/State/Zip: _____ Phone: _____

Email: _____ Fax: _____

PAYMENT INFORMATION (CHECK ONE) - ONLY FOR INDIVIDUAL TICKETS:

Check Visa MasterCard Amex

Card Number: _____ Exp. Date: _____

Name as it appears on card: _____ Security Code: _____

Billing Address: _____

Signature: _____

PAYMENT INFORMATION (CHECK ONE) - ONLY FOR DESSERT & AFTERPARTY TICKETS:

Check Visa MasterCard Amex

Card Number: _____ Exp. Date: _____

Name as it appears on card: _____ Security Code: _____

Billing Address: _____

Signature: _____

Individual tickets may be purchased online, via credit card or check payment.

Sponsorship and journal ad purchases must be paid by check or ACH, made payable to WX, Inc. Mail payment and form to: